

Acquérir de bonnes bases

Formation proposée par :



SG Autorépondeur
Votre marketing prend vie

Chapitre 8a

Connecter Leadpages®

avec SG Autorépondeur
Votre marketing prend vie





Présentation de Leadpages®

Connectez-vous puis rendez-vous dans votre compte et choisissez une maquette.



Good choice! Now pick your layout.

Choix de la maquette à utiliser

Each layout is scientifically optimized for high conversions and includes:

- ✓ Clean, simple design
- ✓ Single call-to-action, above the fold
- ✓ Pop-Up box opt-in forms

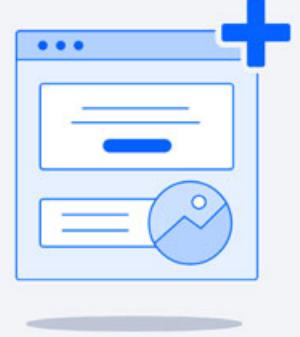
Leadpages from Leadpages
Hi Emmanuel, in recognition of Pres our support team will be unavailable



Présentation de Leadpages®



Nommez
votre page...



What do you want to call your page?

Continue



Présentation de Leadpages



Editez le bouton
de la popup...

The screenshot shows the Leadpages editor interface. On the left, there's a sidebar with various tools and a 'LEADMETER' section. The main canvas displays a 'SIX MINT' pop-up. The pop-up features a top image of a person working on a laptop, followed by a 'Tips and Advice' section with a list of items. A large red callout box with the text 'CLIQUEZ ICI' (Click here) points to a green 'GET THE GUIDE' button at the bottom of the pop-up. The 'EDIT POP-UP' and 'EDIT CLICK EVENT' buttons are visible above the button. The bottom right corner of the screen shows a watermark for 'Leadpages from L'.



Présentation de Leadpages



Gardez le Titre
mais supprimez
TOUT le formulaire
par défaut...

The screenshot shows the Leadpages editor interface. On the left, a sidebar titled "Pop-Up Widgets" displays a grid of 16 widget types: Headline, Text, Image, Video, Button, Form, Line, Space, Countdown, Progress Bar, Icon, Image + Text, HTML, and Date. In the center, a preview window shows a landing page with a title "Ready to get your FREE" and a pop-up form. The pop-up has a heading "Where should we send your free guide?", an "E-mail" input field, and a "Send me the guide!" button. A red callout box with the text "Supprimer le formulaire" (Delete the form) is positioned above the pop-up, and a red arrow points from this box to the "Form" widget in the sidebar.



Présentation de Leadpages



Glissez/déposez le widget HTML à la place du formulaire que vous avez supprimé...

The screenshot shows the Leadpages interface. On the left, a sidebar titled "Pop-Up Widgets" displays a grid of 12 widget types: Headline, Text, Image, Video, Button, Form, Line, Space, Countdown, Progress Bar, Icon, and Image + Text. At the bottom of this sidebar, there are two buttons: "HTML" and "Date". A red arrow points from the text "Glissez/déposez le widget HTML à la place du formulaire que vous avez supprimé..." to the "HTML" button. The main workspace shows a pop-up window for "SIX MINT" with the text "Ready to get your FREE guide?". Below it, another window asks "Where should we send your free guide?" with a "GET THE GUIDE" button. A red callout box with the text "Glissez/déposez le widget HTML" is overlaid on the workspace.



Présentation de Leadpages



The screenshot shows a contact form with a text input field containing the placeholder "Where should we send your free guide?". A red box highlights the "Editez" button (Edit) and the code editor icon (HTML/CSS/JS dropdown). A blue arrow points from the "Editez" button towards the code editor icon.

Where should we send your free guide?

Editez

HTML

made when we started out.

Cliquez sur le crayon...

Collez le code html
de votre formulaire
SG Autorépondeur

Cliquez sur SAVE

The screenshot shows the same contact form with a red box around the text "Collez le code HTML". A red arrow points from this box to the code editor window. The code editor contains the following HTML:

```
<div id="sg-form" style="width: 600px; margin: auto; margin-top: 0vh; position: relative; left: 0vw;"><style type="text/css"> #sg-form-53281 * { height: inherit !important; /*display: inherit;*/ font-family: "Source Sans
```

Where should we send your free guide?

Collez le code HTML

HTML

```
<div id="sg-form" style="width: 600px; margin: auto; margin-top: 0vh; position: relative; left: 0vw;"><style type="text/css"> #sg-form-53281 * { height: inherit !important; /*display: inherit;*/ font-family: "Source Sans
```

Save



Présentation de Leadpages



OMINT

Where should we send your free guide?

Your custom HTML is saved!
You can view it in Preview Mode.

made when we started out.

GET THE GUIDE

Supprimez (éventuellement) les colonnes inutiles pour centrer correctement le formulaire



Présentation de Leadpages®



The screenshot shows a Leadpages landing page titled "Ocix". At the top, there's a "LEADMETER" bar labeled "GOOD". The main content area has a heading "Where should we send your free guide?". Below it, there's a form asking for "Votre Email svp..." and "Votre Prénom svp...". A checkbox agreement follows, stating: "En soumettant ce formulaire, j'accepte que mes informations soient utilisées uniquement dans le cadre de ma demande et de la relation commerciale éthique et personnalisée qui peut en découler." A large green button labeled "Je valide !" is at the bottom. A small link at the bottom of the form says: "Pour connaître et exercer mes droits, notamment pour annuler mon consentement, je consulte la politique de vie privée en cliquant ici". To the right of the form, there's a background image of a spiral-bound notebook and a potted plant.

Votre formulaire SG Autorépondeur est désormais intégré.

Acquérir de bonnes bases



SG Autorépondeur
Votre marketing prend vie



 Leadpages®

Merci !